
Practitioner News: Latest Research on Alzheimers

1 message

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28 November 2025 at 17:00

Practitioner News
Nutritional Update November 2025

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Dear Colleague

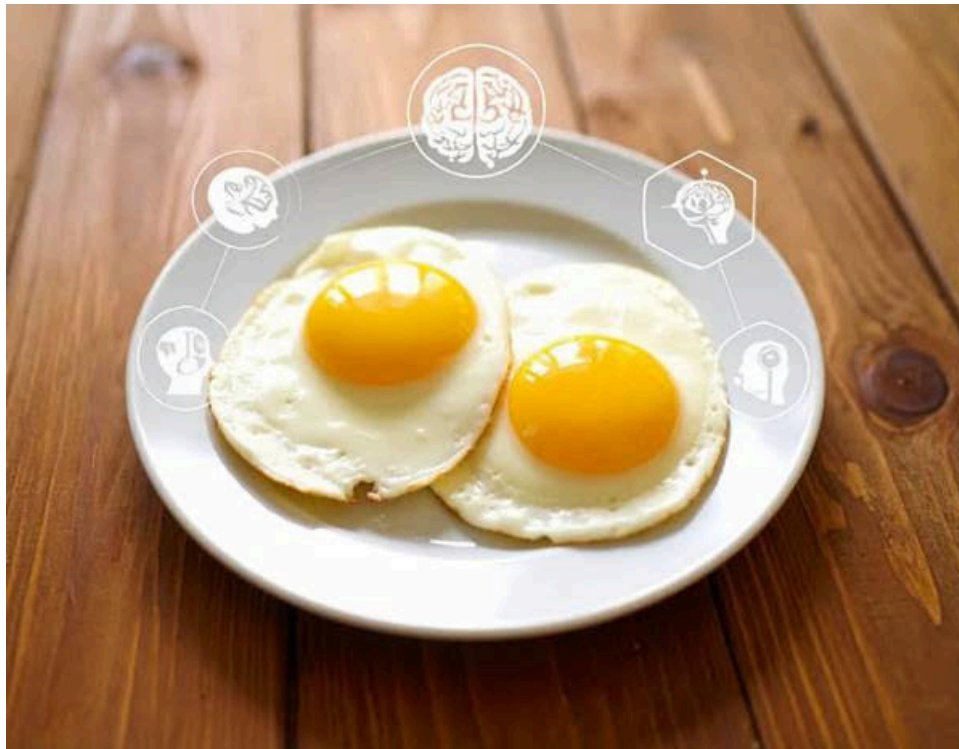
Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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[EATING EGGS MAY HELP LOWER ALZHEIMER'S RISK](#)



New research reveals that older adults who eat eggs at least once a week experience significantly lower rates of Alzheimer's dementia.

Participants consuming one or more eggs weekly had about half the risk compared to those who rarely ate eggs.

Post mortem brain analysis also showed reduced Alzheimer's disease pathology among regular egg eaters.

Dietary choline, abundant in eggs, accounted for nearly 40% of this protective effect. The findings highlight choline's role in maintaining healthy brain function and slowing cognitive decline.

Simple dietary habits like eating eggs may offer a practical way to support brain health in later life.

Read more at neurosciencenews.com

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[COMMON VITAMIN COULD BE THE SECRET TO YOUNGER-LOOKING SKIN](#)



A vitamin commonly found in fresh fruits and vegetables could help slow one of the visible signs of aging: thinning skin.

A new study has found that nourishment with vitamin C boosts epidermal thickness in lab-grown human skin models, and it does this by reactivating genes linked to cell growth. What's more, vitamin C concentrations normally delivered to human skin via the bloodstream are sufficient to have a measurable effect.

Read more at sciencealert.com

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Product Focus

BUFFERED ASCORBIC ACID



This formula of [buffered ascorbic acid](#) combines calcium, magnesium and potassium to create a neutral pH vitamin C.

Vitamin C is a water soluble vitamin which cannot be manufactured by the human body. It is readily available from a good dietary intake of fruit and vegetables, but is easily destroyed by prolonged storage

and cooking.

Vitamin C is necessary for adequate growth and repair within the immune system, bone and soft tissue matrix. It is also a potent antioxidant.

This special form of ascorbic acid lessens possible gastric irritation in sensitive individuals.

Also available in [Powder](#) form.

This product is

- **Free from gluten and GMO free**
- **Suitable for vegetarians and vegans**

Special Note:

If you are pregnant or lactating, have any health condition or are taking any medication, consult your healthcare practitioner.

Recommended Dosage:

Take 1 capsule, 1 - 4 times daily, with or between meals, or as directed by your healthcare practitioner.

Contents: One capsule provides:

vitamin C (as mineral ascorbates)	670mg
magnesium (as magnesium ascorbate)	37mg
calcium (as calcium ascorbate)	15mg
potassium (as potassium ascorbate)	20mg

other ingredients:

vegetarian capsule (cellulose, water), ascorbyl palmitate

ORDER NOW:

[Buffered Ascorbic Acid 90 Capsules - £26.99](#)



To order a Buffered Ascorbic Acid sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

Dr Tracy S Gates founded Pure Bio Ltd 25 years ago and in recognition of Pure Bio's 25 year anniversary, and as a tribute to and in memory of Tracy, we would like you all to join our celebrations and enjoy a

FANTASTIC SPECIAL OFFER OF 25% DISCOUNT ON ALL OUR ORGANIC TOILETRIES AND CANDLES UNTIL 31/12/25

So it's a great time to stock up on Christmas gifts and save money too! Everything from body lotions, bubble bath and deodorants to shampoo and conditioners, sun lotions and toothpaste - the list is endless for both men and women. See our full range of [organic toiletries](#) and [handmade candles](#).

PURE BIO CHRISTMAS GIFTS



IT'S THAT TIME OF YEAR AGAIN!...

Choose from our wide range of [organic toiletries](#), from handmade soaps to body lotions and much more. Or how about our [handmade organic candles](#) for the perfect Christmas present? We have individual products or lovely [gift sets](#) ready-made for you - the choice is yours!

Still can't decide? How about a [Pure Bio Gift Voucher](#) for you loved one to choose their favourite Pure Bio products..

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Christmas Opening Hours 2025



**PURE BIO CHRISTMAS OPENING
HOURS 2025**

Wednesday	24 December	9am to 12 noon
Thursday	25 December	CLOSED
Friday	26 December	CLOSED
Monday	29 December	9am to 5pm
Tuesday	30 December	9am to 5pm
Wednesday	31 December	9am to 5pm
Thursday	1 January 2026	CLOSED
Friday	2 January	9am to 5pm



WISHING YOU A VERY MERRY CHRISTMAS FROM THE PURE BIO TEAM



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Discontinued Products

DISCONTINUED PRODUCTS

PURE ENCAPSULATIONS have discontinued the following products for the UK, so please remove them from your Pure Bio test kit.

B6 Complex 60 capsules - suggested alternative is [B-Complex plus 60 capsules](#)

Ultra nutrient 180 caps - suggested alternative is [Nutrient 950E 180 caps](#) or [Viridian Multiphytonutrient complex](#)

Please let us know if you need replacement sample phials for your test kit and we will be happy to send them to you.

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WINTER SALE



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots	Best before date	Sale price £
<u>SIN41</u>	50ml	2	30-Apr-25	FREE
<u>SIN14</u>	50ml	1	31-Oct-25	FREE
<u>ABF Rescue OH</u>	30ml	2	30-Apr-25	FREE
<u>DIS5</u>	50ml	4	30-Nov-25	FREE
<u>SIN43</u>	50ml	3	30-Nov-25	FREE
<u>Magnesium (citrate) Powder</u>	107g	6	30-Nov-25	FREE

SIN57	50ml	7	30-Nov-25	FREE
Cal/Mag 2:1	180	1	31-Dec-25	£17.50
Saw Palmetto Plus	120	3	31-Dec-25	£37.50
SIN1	50ml	1	31-Jul-30	£9.97

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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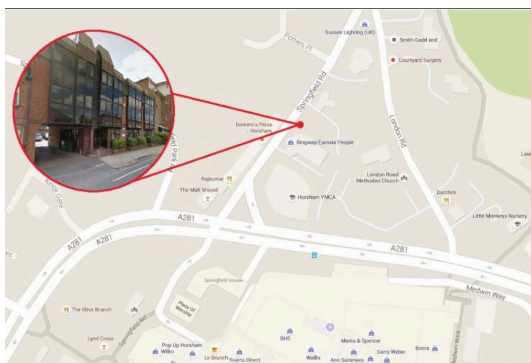
Quote of the Month

"Life is not measured by the number of breaths we take, but by the moments that take our breath away"

Maya Angelou

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How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk



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